

**2022
ANNUAL
REPORT**





A WORD FROM OUR PRESIDENT

OUR MISSION

We serve Vermont cancer patients and their families in a time of extraordinary need by providing financial assistance and support during diagnosis, treatment and recovery.

OUR VISION

All can face cancer with dignity, confidence and serenity.

Save the Date!

CASINO NIGHT

November 4, 2023

For details visit

cpsfv.org



Reflecting on 2022, I am amazed at all that has been accomplished on behalf of cancer patients throughout Vermont. With your help, the Cancer Patient Support Foundation (CPSF) Emergency Fund provided over \$170,000 to more than 500 cancer patients to cover basic needs at a time when they needed it most. Our service to rural patients expanded, and the Emergency Fund distribution increased by 11% to meet the growing need for help amidst the rising costs of living.

This past year, we held an incredible celebration for our 20th Anniversary, and we were honored to be chosen as the beneficiary for several fantastic community fundraising events: Dragonheart Vermont's annual Dragon Boat Festival, Dave's Ice Cream Social, and events held at Automaster, American Flatbread, and NorthCountry Federal Credit Union.

Looking ahead to 2023, I am filled with HOPE. Our Emergency Fund just reached the \$3 million mark in funds given to those fighting cancer. We are implementing our ambitious new strategic plan to increase our impact even more.

Thank you for helping us remain a strong and vibrant organization with a mission to serve Vermont cancer patients and their families in a time of extraordinary need.

Kathryn Lagerstedt • CPSF Board President



CPSF raised over \$50,000 at our 20th Anniversary Celebration held last May. Tim Kavanagh received the first ever Daisy Award for his many years of dedicated service to CPSF and his advocacy on behalf of Vermont cancer patients. CPSF also announced the creation of our newest Emergency Fund—The Pomerleau Fund.



DragonHeart Vermont awarded \$33,738.70 to the CPSF Emergency Fund. CPSF was honored to be the pledge partner for the annual Lake Champlain Dragon Boat Festival for the second year in a row. Many thanks to DragonHeart Vermont and all the sponsors, paddlers, and volunteers!



NorthCountry Federal Credit Union (NCFCU) awarded \$15,000 to support the NCFCU Rural Transportation Fund. “Part of bettering our communities is bettering the lives of those who live within them,” says Kathryn Lagerstedt, Senior Vice President of Strategic Engagement at NCFCU.

IMPACT

EMERGENCY FUND & MAGGIE CARD

EMERGENCY FUND

503
SERVED

\$171,108
FUNDS PROVIDED
+15,666 FROM 2021

MOST REQUESTED NEEDS

27%



**TRANSPORTATION
TO TREATMENT**

24%



**UTILITIES
& HOME
HEATING**

15%



**RENT/
MORTGAGE**

11%



**MEDICAL/
INTEGRATIVE
HEALTH**



MAGGIE CARD

Since 2016, the Maggie Card has helped ease the financial and emotional burden of cancer by giving patients discounts to local stores, restaurants and services. Maggie Turner Van Duyn created the Maggie Card following her own Stage IV metastatic breast cancer diagnosis. Her light continues to shine.

**Learn more about becoming
a Maggie Card sponsor and see
our supporting businesses here:**
cpsfv.org/maggiocard

**WE SUPPORT
ALL CANCER
PATIENTS**

MOST COMMON:

- Breast Cancer
- Lung Cancer
- Prostate Cancer
- Blood Cancers
- Head & Neck Cancer
- Colon/Rectal Cancer

**RECIPIENT
EXPERIENCES**

REDUCED STRESS

93%

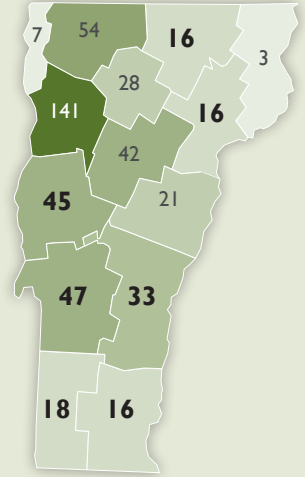
**IMPROVED QUALITY
OF LIFE**

84%

**TIMELY RECEIPT
OF FUNDS**

92%

**PATIENTS SERVED
IN ALL COUNTIES**



Bold numbers indicate counties that served an increased number of patients.

TODAY THERE ARE:

238 MAGGIE CARD
HOLDERS

ENJOYING DISCOUNTS FROM:

75 VERMONT
BUSINESSES

**ON THESE TYPES
OF PRODUCTS AND
SERVICES:**

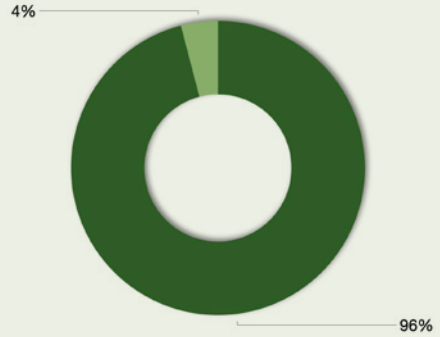
- HEALTH & WELLNESS
- TRANSPORTATION
- ARTS & FUN
- BEAUTY
- CLOTHING & JEWELRY
- FOOD & LODGING
- HOME & FINANCE
- PETS

The Cancer Patient Support Foundation is funded by individual donors, foundations, local businesses and special events.

2022 FINANCIALS

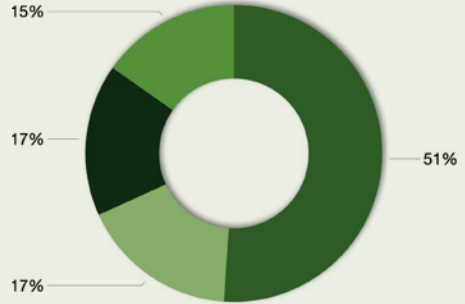
REVENUE **\$323,222**

■ Donations & Grants	\$310,094
■ Other Income	\$13,128



EXPENSES **\$334,280**

■ Emergency Fund	\$170,721
■ Development	\$57,307
■ Program	\$55,354
■ Administrative	\$50,898



NET LOSS **\$11,058**

2022 GRANTS

- Hoehl Family Foundation
- Victoria Buffum Endowment
- NorthCountry Federal Credit Union
- Antonio & Rita Pomerleau Foundation
- Fanny Allen Foundation
- Colon Cancer Coalition
- The Vermont Community Foundation

- Northern New England Clinical Oncology Society
- The Blackbaud Giving Fund

SPECIAL FUNDS

- Esther Ellsworth Miller Emergency Fund
- The Pomerleau Emergency Fund
- NorthCountry Federal Credit Union Rural Transportation Fund

STRATEGIC PLAN

VISION 2025

CPSF will provide \$1,000 to 1,000 families in need of assistance every year due to cancer diagnosis, treatment, and recovery.

We will achieve this through:



Geographic Expansion

Increase CPSF's reach through phased geographic expansion.



Innovative Marketing

Increase awareness through a targeted marketing plan.



Optimized Human Resources

Optimize human resource capacity for sustainable CPSF growth.



Diversified Revenue

Diversify and expand revenue streams to support Vision 2025.

Thank you and 20 years of hope for the generous contribution toward my mortgage bill. With medical bills starting to pile up, this helps tremendously. *Dennis, Lyndonville*





PO Box 1804
Williston VT 05495
802.488.5495

Thank you very much for the financial help with our fuel bill. Your assistance allowed a bit of financial stress relief in a very difficult time. It is much appreciated.

Janet, Richford

2023 EXECUTIVE COMMITTEE

Kathryn Lagerstedt • *President*
Kathy Zhou • *Vice President*
Kayla Wood • *Treasurer*
Zachary Musgrave • *Secretary*

2023 BOARD MEMBERS

Jodie Bacon
Amy Boudreaux
Shawn Calley
Erin Knox
Kathryn Lagerstedt
Nina Mazuzan
Kaki McGearry
Zachary Musgrave
Jennifer Sullivan
Kayla Wood
Kathy Zhou

STAFF

Sarah Lemnah
Executive Director
Elizabeth Philip-Buttery
Administrative Coordinator

THANK YOU TO OUR VOLUNTEERS, OUR SUPPORTERS, OUR COMMUNITY PARTNERS AND THE WONDERFUL FAMILIES WE HAVE THE HONOR TO SERVE.

For more information about CPSF, joining our board, and how to support Vermont cancer patients visit: cpsfvt.org